

PMUA

REGISTRATION PACKET



ERIC C. WATSON MEMORIAL ENVIRONMENTAL FAIR

2017



VENDORS / EXHIBITORS / SPONSORSHIP / ADVERTISEMENT

EVENT SPONSOR TIERS

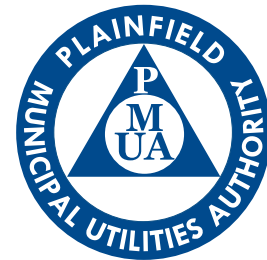
SPONSOR ADVERTISEMENT	PLATINUM \$2,000	GOLD \$1,500	SILVER \$1,000	BRONZE \$500
SIGNAGE				
<i>Contributor List</i>	x	x	x	x
PRINT PROMO				
<i>Fair Journal</i>	x	x	x	x
<i>PMUA Newsletter</i>	x	x	x	x
<i>Fair Ad in Newspaper</i>	x			
WEB PROMO				
<i>Website</i>	x	x	x	
<i>Social Media</i>	x	x		
TV PROMO				
<i>Comcast Xfinity</i>	x			

PMUA presents Eric C. Watson Environmental Fair:

Sponsorship opportunities are now available! Capitalize on digital exposure and city-wide publicity by having your company advertised through both our social media channels, print publication, event signage, as well as broadcast television. Host a table and have your materials perused by thousands of fair attendees from the local and surrounding communities. Our audience has grown tremendously with each event and this year is poised to be our most successful celebration yet!

We offer four sponsorship packages that provide a variety of benefits to participants, including:

- Prominent exposure through tv, print, web, and social media.
- Full page advertisement in the Fair Journal.
- Host marketing table.



SATURDAY, SEPTEMBER 9, 2017 @ 10:30 AM - 3 PM

LIBRARY PARK, PLAINFIELD, NJ



FAIR JOURNAL (only)

TABLE (only)

TABLE & JOURNAL

Advertisement in our Fair Journal can also be purchased a la cart:

- \$400.00 Full Page**
- \$300.00 Half Page**
- \$200.00 Quarter Page**
- \$75.00 Coupon (NEW!)**
- \$75.00 Business Card**
- \$25.00 Patron (Name)**

Exhibitor tables are available to groups and non-profit organizations wishing to distribute information. Vendor tables are also available to merchants and others wishing to sell goods at this event.

Tables can be reserved as follows:

Vendors: \$75
Exhibitors (only): no charge

*Additional tables & seating must be requested in advance.

Vendors (only) may host a table for a reduced cost of \$30.00 with the purchase of a business card or higher advertisement in this year's Fair Journal.

DEADLINES

Event Registration

Registrant commitments must be confirmed by **August 11, 2017**.

Note: We advise all prospective sponsors, exhibitors, and vendors to contact the PMUA by phone in advance to secure a space.

Sponsor Logo/Artwork

Platinum Sponsors:

All ad logo/art must be received by **July 7, 2017**.

Gold, Silver, Bronze Sponsors:

All ad logo/art must be received by **July 28, 2017**.

Fair Journal (only)

Ad Journal (only) entries must be received by **July 28, 2017**.

ARTWORK SUBMISSION

Logo/Ad Formats:

All logos and artwork for advertisement must be submitted in one of the following format(s):

PDF - Portable Document Format

EPS - Encapsulated PostScript

JPG - Joint Photographic Experts Group

TIF - Tagged Image File

Limit file size to 4MB for delivery via e-mail.

Ad Dimensions

Design your journal ad using one of the following dimensions:

- Full page: 6.5"W x 9.25"H
- Halfpage: 6.5"W x 4.45"H
- Quarter page: 6.5"W x 2.25"H
- Business Cards: 3.5"W x 2"H
- Coupon: 3.5"W x 2"H **(NEW)***

**Coupon dimension shown in smallest size. Larger ads may include coupon if desired.*

E-mail all artwork to:

Henry Simpson
HenryS@pmua.org

***Business Cards (ONLY)** must be scanned at 300 dpi, saved as one of the accepted file formats, (see Logo/Ad Formats), and sent via e-mail. All other ads must follow formatting and size guidelines listed on this page.

PAYMENTS & CONTACTS

Please make all checks payable to Plainfield Municipal Utilities Authority (PMUA), and mail with the enclosed Registration Form to:

Plainfield Municipal Utilities Authority
c/o Environmental Fair
127 Roosevelt Avenue
Plainfield, NJ 07060

Please feel free to contact us with any questions you may have:
(P) 908.226.2518 (F) 908.769.6426

Sponsorship Inquiries:

Darius Griffin
Sales@pmua.org

Artwork and Ad Specs:

Henry Simpson
HenryS@pmua.org

Payments & Registration:

Denise MacLuskie
DeniseM@pmua.org

General Event Inquiries:

Denise MacLuskie
DeniseM@pmua.org

P M U A : M I S S I O N S T A T E M E N T

Safeguard public health by providing environmentally friendly, comprehensive and cost-effective municipal waste management services.

Invest in our quality of life and enrich community pride by regulating, promoting and encouraging responsible actions for a cleaner, litter free city.